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For More Information:

Lori Shield
lshield@biact.org
860-219-0291 ext. 303

The Brain Injury Alliance of Connecticut Announces Cynthia Bidorini as New Executive Director

Windsor, CT – [March 27, 2025] – The Board of Directors of the Brain Injury Alliance of Connecticut (BIAC) is pleased to announce that Cynthia Bidorini has been appointed as the organization's new Executive Director, effective March 17, 2025.

A seasoned nonprofit leader with over 20 years of experience, Bidorini brings a strong background in fundraising, marketing, strategic planning, and advocacy. Most recently, she served as Director of Marketing Operations at the National Multiple Sclerosis Society, where she played a key role in supporting $150 million in annual fundraising efforts. Her leadership in building operations, managing multimillion-dollar budgets, and developing strategic partnerships has made a lasting impact on the organizations she has served.

"We are thrilled to welcome Cynthia as our new Executive Director," said Dr. Kwame Asante, President of the BIAC Board of Directors. "Her extensive experience in nonprofit leadership, combined with her desire to drive organizational growth, makes her the ideal leader to guide BIAC into its next chapter. We are confident that Cynthia will build upon the strong foundation of our organization and continue advancing our mission to support brain injury survivors and their families."

Throughout her career, Bidorini has demonstrated a deep commitment to strengthening organizations and expanding their reach. She previously held leadership roles at the National Multiple Sclerosis Society's Connecticut Chapter, the University of Connecticut Alumni Association, and Nutmeg Big Brothers/Big Sisters. Building on her proven experience in the nonprofit sector, Cynthia will work to raise awareness, broaden community engagement, and secure critical funding to support brain injury programs and services throughout the state."

"I am honored to join BIAC and to work alongside such a dedicated team," said Bidorini. "This organization has a rich history of providing essential support, education, and advocacy for brain injury survivors and their families. I look forward to building on that legacy and strengthening BIAC's impact in Connecticut."

For more information about BIAC and its programs, please visit https://biact.org/.

About the Brain Injury Alliance of Connecticut

The Brain Injury Alliance of Connecticut (BIAC) is a nonprofit organization dedicated to providing awareness, education, resources and support for individuals affected by brain injury. Since 1982, BIAC has been a trusted source of information and assistance for brain injury survivors, family members, caregivers, and professionals, working to improve the quality of life for those impacted by brain injury throughout Connecticut.

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