Brain Injury Alliance CONNECTICUT

March 14, 2025
Quinnipiac University, School of Medicine

2025 BIAC Annual Conference
Sponsors, Exhibitor & Promotional Packages

Promotional Reach

200+	4000	4020	57,445
attendees	email blast recipients	social media followers	website page views

The BIAC Annual Conference is the only event of its kind in Connecticut. With over 200 industry professionals in attendance, it is an excellent way to promote your organization to a highly qualified and targeted audience. All Conference Sponsors & Exhibitors will benefit from excellent visibility and publicity before, during, and after the event. Additionally, your sponsorship helps BIAC continue to fulfill its mission in Connecticut, raising voices and visibility of people with brain injury and improving lives through support, education, and advocacy.

Sponsorship Packages

All sponsorships include recognition on BIAC's website, recognition on the sponsor board and premium exhibitor space (including a 6' table) at the conference. To secure your sponsorship (deadline 2/17/25), submit a registration form to Lori Shield at lshield@biact.org. Contact Lori with any questions by email or 860-219-0291 ext. 303.

Presenting Sponsor— $7,500 - **TAKEN!**

- Spotlighted as sole Presenting Sponsor in ALL Conference printed and digital communications
- Highlighted in all press releases and media interviews
- Complimentary Conference registration for eight (8)
- Premier exhibit space in the Conference Exhibit Hall
- NEW: Organization logo on commemorative bag provided to all Conference attendees
- Organization brochures/promotional materials placed on each luncheon table
- Organization-supplied banner displayed
- Full-page recognition in Conference Program Book
- Twelve (12) months of organization logo with live link on BIAC website homepage, and on Conference website.
- Four (4) months of organization logo with live link in BIAC's e-newsletter
- Recognition of organization in BIAC's annual report

Keynote & Awards Sponsor— $5,000

- Listed as Keynote & Awards Sponsor in ALL conference printed and digital communications
- Recognized in all press releases and media interviews
- Complimentary registration for six (6)
- Opportunity to introduce Keynote Speaker
- Full-page recognition in Conference Program & Networking Book
- Twelve (12) months of organization logo with live link on BIAC website homepage, and on Conference website.
- Premier exhibit space
- Three (3) months of your organization logo with live link in BIAC's e-newsletter

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Luncheon Sponsor — $3,500: **TAKEN!**

- Organization listed as Luncheon Sponsor in ALL conference printed and digital communications
- Complimentary registration for four (4)
- Premier exhibit space
- Luncheon Sponsor signage at entrance to lunchroom
- Full-page recognition in Conference Program Book
- Three (3) months of organization logo with live link in BIAC's e-newsletter

Session Sponsor— $2,500

- Organization listed as Session Sponsor in ALL conference printed and digital communications
- Complimentary registration for three (3)
- Premier exhibit space
- Prominent signage in presentation room, and on Conference website workshop page (on-demand viewing)
- Half page recognition in Conference Program Book
- Two (2) months of organization logo with live link in BIAC's e-newsletter

Breakfast Sponsor — $2,000

- Complimentary registration for two (2)
- Premier exhibit space
- Prominent signage at breakfast
- Half page recognition in Conference Program Book
- One (1) month of organization logo with live link in BIAC's e-newsletter

Refreshment Sponsor — $2,000

- Complimentary registration for two (2)
- Premier exhibit space
- Prominent signage near all refreshment stations
- Half page recognition in Conference Program Book
- One (1) month of organization logo with live link in BIAC's e-newsletter

REGISTRATION DEADLINE TO SPONSOR OR EXHIBIT IS 2/17/25

To secure your Sponsorship, Exhibit table or Program Book space, submit completed form to Lori Shield at lshield@biact.org.

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Exhibitor Package

Affordable for smaller organizations, BIAC's Annual Conference offers exhibitors the perfect opportunity to showcase their products and services to a unique audience. **All exhibitors will be listed on BIAC's Conference website and will have a 6' exhibitor table, along with two chairs, in the Conference Exhibit Hall.**

Premium Exhibitor — $775*

- Exhibitor table in premium location
- Complimentary registration for two (2)
- Organization Listing in the Conference Program Book*
- Link to organization URL from BIAC's Conference website

Increase your visibility by upgrading your listing to a recognition space (full page, half page, or quarter page in the Conference Program Book! Exhibitors receive $75 off the rates listed below.

Conference Program Book

Reserve your listing in the 2025 BIAC Conference Program Book, connect and network with other industry professionals long after the conference is over. With affordable rates, inclusion in this directory is a valuable resource for all who work in the brain injury community. Make it easy for your colleagues to find you while supporting BIAC's programs and services.

Program Booklet Sponsor — $1,500: **TAKEN!**

- Sole sponsor of Conference Program & Networking Booklet
- Complimentary registration for two (2)
- Outside back cover, full-page, full-color recognition in Conference Program Book

Inclusion Rates*

- Full-page—$500
- Half-page—$250
- Third-page—$125
- Organization Listing—$75

  (Includes organization name and description; 35 words or less)

Program Book Artwork must be submitted electronically to Michelle DeSouza at mdesouza@biact.org no later than 2/17/25. All files must be in high-quality jpg format.

REGISTRATION DEADLINE TO SPONSOR OR EXHIBIT IS 2/17/25
To secure your Sponsorship, Exhibit table or Program Book space, submit completed form to Lori Shield at lshield@biact.org.

SPONSOR, EXHIBITOR & PROGRAM BOOK REGISTRATION

Email this form to lshield@biact.org, or mail with payment to: Brain Injury Alliance of CT, 200 Day Hill Rd., Suite 250, Windsor, CT 06095

☐ YES! Our organization would like to support the Brain Injury Alliance of Connecticut Annual Conference with the following level of support:

SPONSOR PACKAGES:

- ☐ Keynote & Awards Sponsor - $5,000
- ☐ Session Sponsor - $2,500
- ☐ Breakfast Sponsor - $2,000
- ☐ Refreshment Sponsor - $2,000

CONFERENCE PROGRAM BOOK:

- ☐ Full Page (5" x 8") - $500
- ☐ Half Page (5" x 4") - $250
- ☐ Third Page (5" x 2.5") - $125
- ☐ Organization Listing* - $75

EXHIBITOR PACKAGE:

- ☐ Premium Exhibitor* - $775

Form must be received by 2/17/25 to guarantee sponsor recognition and signage.

Contact Lori Shield with questions:
lshield@biact.org
860-219-0291 x303

Increase your visibility by upgrading your listing in the Conference Program Book!
Exhibitors receive $75 off Program Book rates.
Artwork must be sent by 2/17/25 to mdesouza@biact.org.

**Business/Organization Listing Only:* Please list my company description as indicated below (no more than 35 words, please):

_____

_____

SPONSOR/EXHIBITOR INFORMATION:

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name/Title: _____

Email: _____ *Phone:* _____

Website: _____

Sponsor Package: $_____

Exhibitor Package: $_____

Conference Program Book $_____

TOTAL AMOUNT: $_____

Exhibitor needs access to electrical outlet - YES or NO: _____

1. Sponsor/Premium Exhibitor Attendee: _____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

2. Sponsor/Premium Exhibitor Attendee: _____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

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PAYMENT OPTIONS:

☐ Check Enclosed (Payable to BIAC)
☐ Credit Card (Fill out information below) ☐ Visa ☐ Mastercard ☐ Discover

Name on Card: _____ Card #: _____

Billing Address: _____ Expiration MM/YY: _____ CVV: _____

Authorized Signature: _____ Date: _____

ADDITIONAL REGISTRATIONS FOR SPONSORS

PRESENTING (8 TOTAL), KEYNOTE & AWARDS (6 TOTAL), LUNCHEON (4 TOTAL), SESSION (3 TOTAL), BREAKFAST OR REFRESHMENT (2 TOTAL)

SPONSOR INFORMATION:

*Company/Organization:*_____

3. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

4. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

5. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

6. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

7. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

8. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices