Brain Injury Alliance CONNECTICUT

March 17, 2023
Quinnipiac University's School of Medicine

2023 BIAC Annual Conference Sponsors, Exhibitor & Promotional Packages

Promotional Reach

200+	3800	3300	18,820
attendees	eblast recipients	social media followers	annual website visitors

The BIAC Annual Conference is the only event of its kind in Connecticut. With over 200 industry professionals in attendance, it is an excellent way to promote your organization to a highly qualified and targeted audience. All Conference Sponsors & Exhibitors will benefit from excellent visibility and publicity before, during, and after the event. Additionally, your sponsorship helps BIAC continue to serve as Connecticut's partner in brain injury prevention and recovery.

Sponsorship Packages

All sponsorships include recognition on BIAC's website, recognition on the sponsor board and premium exhibitor space (including a 6' table) at the conference, upon request. For more information or to secure your sponsorship today, contact Lori Shield at 860-219-0291 x 303 or lshield@biact.org.

Presenting Sponsor— $7,500

- Spotlighted as sole Presenting Sponsor in ALL conference printed and digital communications
- Highlighted in all press releases and media interviews
- Complimentary Conference registration for eight (8)
- Premier exhibit space in the Conference Exhibit Hall
- NEW: Organization logo on commemorative bag provided to all Conference attendees
- Organization brochures/promotional materials placed on each luncheon table
- Organization-supplied banner displayed
- Full-page recognition in Conference Program Book
- Twelve (12) months of organization logo with live link on BIAC website homepage, and on Conference website.
- Four (4) months of organization logo with live link in BIAC's e-newsletter
- Recognition of organization in BIAC's annual report

Keynote & Awards Sponsor— $5,000

- Listed as Keynote & Awards Sponsor in ALL conference printed and digital communications
- Recognized in all press releases and media interviews
- Complimentary registration for six (6)
- Opportunity to introduce Keynote Speaker
- Full-page recognition in Conference Program & Networking Book
- Twelve (12) months of organization logo with live link on BIAC website homepage, and on Conference website.
- Premier exhibit space
- Three (3) months of your organization logo with live link in BIAC's e-newsletter

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Luncheon Sponsor — $3,500

- Organization listed as Luncheon Sponsor in ALL conference printed and digital communications
- Complimentary registration for four (4)
- Premier exhibit space
- Luncheon Sponsor signage at entrance to lunchroom
- Full-page recognition in Conference Program Book
- Three (3) months of organization logo with live link in BIAC's e-newsletter

Session Sponsor— $2,500

- Organization listed as Session Sponsor in ALL conference printed and digital communications
- Complimentary registration for three (3)
- Premier exhibit space
- Prominent signage in presentation room, and on Conference website workshop page (on-demand viewing)
- Half page recognition in Conference Program Book
- Two (2) months of organization logo with live link in BIAC's e-newsletter

Breakfast Sponsor — $2,000

- Complimentary registration for two (2)
- Premier exhibit space
- Prominent signage at breakfast
- Half page recognition in Conference Program Book
- One (1) month of organization logo with live link in BIAC's e-newsletter

Refreshment Sponsor — $2,000

- Complimentary registration for two (2)
- Premier exhibit space
- Prominent signage near all refreshment stations
- Half page recognition in Conference Program Book
- One (1) month of organization logo with live link in BIAC's e-newsletter

For more information or to secure your exhibitor or Program Book spot today,
Contact Lori Shield at 860-219-0291 x 303 or lshield@biact.org.

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Exhibitor Packages

Affordable for smaller organizations, BIAC's Annual Conference offers exhibitors the perfect opportunity to showcase their products and services to a unique audience. **All exhibitors will be listed on BIAC's Conference website and will have a 6' exhibitor table, along with two chairs, in the Conference Exhibit Hall.**

Premium Exhibitor — $775*

- Exhibitor table in premium location
- Complimentary registration for two (2)
- Organization Listing in the Conference Program Book*
- Link to organization URL from BIAC's Conference website

Exhibitor — $550*

- Organization listing in Conference Program Book*
- Lunch provided for two (2) people (does not include conference registration)

Increase your visibility by upgrading your listing to a recognition space (full page, half page, or quarter page in the Conference Program Book! Exhibitors receive $75 off the rates listed below.

Conference Program Book

Reserve your listing in the 2023 BIAC Conference Program Book, connect and network with other industry professionals long after the conference is over. With affordable rates, inclusion in this directory is a valuable resource for all who work in the brain injury community. Make it easy for your colleagues to find you while supporting BIAC's programs and services.

Program Booklet Sponsor — $1,500: **TAKEN!**

- Sole sponsor of Conference Program & Networking Booklet
- Complimentary registration for two (2)
- Outside back cover, full-page, full-color recognition in Conference Program Book

Inclusion Rates*

- Full-page—$500
- Half-page—$250
- Quarter-page—$125
- Organization Listing—$75
  (Includes organization name and description; 35 words or less)

Artwork must be submitted electronically to Kim Aforismo at kaforismo@biact.org no later than 3/1/23. All files must be high-quality jpg format.

For more information or to secure your exhibitor or Program Book spot today,
Contact Lori Shield at 860-219-0291 x 303 or lshield@biact.org.

SPONSOR, EXHIBITOR & PROGRAM BOOK REGISTRATION

Mail this registration form with payment to: Brain Injury Alliance of CT, 200 Day Hill Rd., Suite 250, Windsor, CT 06095

☐ YES! Our organization would like to support the 2023 Brain Injury Alliance of Connecticut Annual Conference with the following level of support:

SPONSOR PACKAGES:

- ☐ Presenting Sponsor - $7,500
- ☐ Keynote & Awards Sponsor - $5,000
- ☐ Luncheon Sponsor - $3,500
- ☐ Session Sponsor - $2,500
- ☐ Breakfast Sponsor - $2,000
- ☐ Refreshment Sponsor - $2,000

CONFERENCE PROGRAM BOOK:

- ☐ Full Page (5" x 8") - $500
- ☐ Half Page (5" x 4") - $250
- ☐ Quarter Page (5" x 2.5") - $125
- ☐ Organization Listing* - $75

Increase your visibility by upgrading your listing in the Conference Program Book! Exhibitors receive $75 off Program Book rates. Artwork must be received by 3/1/23 to kaforismo@biact.org.

EXHIBITOR PACKAGES:

- ☐ Premium Exhibitor* - $775
- ☐ Exhibitor* - $550

Form must be received by March 1, 2023 to guarantee sponsor recognition and signage.

Contact Lori Shield with questions: lshield@biact.org 860-219-0291 x303

**Business/Organization Listing Only:* Please list my company description as indicated below (no more than 35 words, please):

_____

_____

SPONSOR/EXHIBITOR INFORMATION:

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name/Title: _____

Email: _____ *Phone:* _____

Website: _____

Exhibit Requirements (including electrical access): _____

Sponsor Package: $_____

Exhibitor Package: $_____

Conference Program Book $_____

TOTAL AMOUNT: $_____

1. Sponsor/Premium Exhibitor Attendee: _____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

2. Sponsor/Premium Exhibitor Attendee: _____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

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PAYMENT OPTIONS:

☐ Check Enclosed (Payable to BIAC)
☐ Credit Card (Fill out information below) ☐ Visa ☐ Mastercard ☐ Discover

Name on Card: _____ Card #: _____

Billing Address: _____ Expiration MM/YY: _____ CVV: _____

Authorized Signature: _____ Date: _____

ADDITIONAL REGISTRATIONS FOR SPONSORS

PRESENTING (8 TOTAL), KEYNOTE & AWARDS (6 TOTAL), LUNCHEON (4 TOTAL) AND SESSION (3 TOTAL)

SPONSOR INFORMATION:

*Company/Organization:*_____

3. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

4. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

5. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

6. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

7. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices

8. Sponsor Attendee:_____ Buffet lunch provided, please indicate if you will participate.

Session I: ☐ A ☐ B ☐ C Session II: ☐ D ☐ E ☐ F Session III: ☐ G ☐ H ☐ I Lunch: Yes ☐ No ☐

See Conference Brochure for Workshop Choices